

## Town Cleans Up for Spring

**April 11, 2011– *For immediate release***

**Chestermere, AB** – Town staff and residents will be working hard this week to clean up the Town and get it ready for Spring by participating in PITCH-IN CANADA WEEK, a national campaign to clean up the environment, on April 18-24, 2011.

"We are proud of our beautiful community and want to do our part in taking care of it," said Mayor Patricia Matthews. "By participating in the Pitch-In Campaign, we have the opportunity to demonstrate environmental leadership as well as prepare our community to be showcased again this summer."

The Pitch-In campaign will kick off on April 16 when Council and residents participate in a Lake Clean Up from 10:00-2:00pm. Anyone is welcome and can meet at the South End of East Chestermere Drive. At the same time, residents are invited to participate in a recycling blitz in John Peake Park to recycle their electronics, paint, and yard waste.

Town Staff will keep the momentum going by taking some time to clean up the area around Town Hall and the grounds in John Peake Park on April 19 and 21. As it has been a particularly long and cold winter, this is the first opportunity to do any cleaning of the Town in several months.

"We are expecting that it will be a lot of work" said Nancie Huneault, the event organizer at the Town of Chestermere. "Yet I'm sure our residents and staff are up to the challenge and are excited to help Pitch-In to clean up the area and contribute to environmental stewardship."

PITCH-IN CANADA established PITCH-IN WEEK in 1967. Each year since, youth groups, conservation clubs, schools, church groups, volunteer organizations and municipal governments have taken part in roadside and property clean-ups, recycling drives, habitat improvement and other clean-up events across Canada.

"Our Town vision states that we believe in sustainability. Part of being sustainable is keeping our local environment clean and healthy" said Mayor Matthews. "We are proud that our residents and the staff at Town Hall believe in that vision and are willing to do their part. We encourage all members of our community to participate by pitching in to clean up the areas near their homes or join the Town's lake clean up on April 16."

The Town of Chestermere is a distinctive recreational lake community in Southern Alberta committed to being a safe, family oriented, and sustainable municipality.



For more information, contact

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